

JDT 2012 Editorial Calendar

Discover what NADL's *Journal of Dental Technology* has in store for readers in 2012.

To participate in any of the following editorial opportunities, please contact JDT Editor Cassandra Corcoran at cassie@nadl.org or (800) 950-1150.

January - Who's Hot

Ad Placement Deadline - Nov. 28, 2011

Issue Mails - Dec. 26, 2011

Polybag - Open

Business

Who's Hot

The 2012 Who's Hot class is using their inner fire to improve the dental laboratory profession. (Cover)

NADL at the Midwinter Meetings (Know It Now)

Technician Experience and Salaries (Survey Feature)

Kirkwood Community College - An interview with an NADL educator member. (Final Impression)

Technical

Prosthetic Reconstruction of a Partial Mandibular Resection by Dr. Robert Schneider and Danny Roberts, CDT (Technical)

Desktop Scanners (Product Feature)

Open - (Product Buzz)

More, More, More - Find out more about the products mentioned in this issue's articles. (Products in This Issue)



February - International All Technical

Ad Placement Deadline - Jan. 2, 2012

Issue Mails - Jan. 30, 2012

Polybag - Open

February 2011 cover

Business

Open - (Know It Now)

Open - (Survey Feature)

Tennessee Technical at Memphis - An interview with an NADL educator member. (Final Impression)

Technical

USA: Central Crown and Veneer Combination Case by Luke Kahng, CDT (Technical)

Russia: (Technical)

Australia: (Technical)

Mexico: Ultra-thin, but highly effective - Minimally invasive treatment with non-prep ceramic veneers by Dr Alejandro James Martí, Dr Rosa Antonia López Parada and Francisca Hernández, DT (Technical)

Open - (Product Buzz)

More, More, More - Find out more about the products mentioned in this issue's articles. (Products in This Issue)



March - All the Young Dentists

Ad Placement Deadline - Jan. 30, 2012

Issue Mails - Feb. 27, 2012

Polybag - Open

March 2011 cover



Business

All the Young Dentists

A look into what makes the latest generation of dentists tick and how you can make your laboratory more appealing to them. (Cover)

Open - Profile of the business model of a successful dental laboratory. (Leadership Profile)

Open - A must-know news item of concern to everyone in the industry. (Know It Now)

Open - A statistical snapshot of the profession. (Survey Feature)

Open - A 1,000 to 1,500 word feature looking at an innovative business practice. (Business Feature)

Moore Norman Technology Center - An NADL educator member interview. (Final Impression)

Technical

New ways have to be taken sometimes - Veneer restorations layered onto pressed ceramic substrates by Szabolcs Hant, MDT (Technical)

Implant Systems - A comparative look at what's out there and how your laboratory can benefit. (Product Feature)

Open - Short technical tips from an NADL manufacturer/supplier member. (Tech Tidbits)

Open - A 300-word product feature. (Product Buzz)

More, More, More - Find out more about the products mentioned in this issue's articles. (Products in This Issue)

April - Family Matters

Ad Placement Deadline - Feb. 27, 2012

Issue Mails - March 26, 2012

Polybag - Open

April 2011 cover



Business

Family Matters

Transitioning and moving forward from one generation to the next of a family business. (Cover)

Open - A must-know news item of concern to everyone in the industry. (Know It Now)

Open - A statistical snapshot of the profession. (Survey Feature)

Open - A 1,000 to 1,500 word feature looking at an innovative business practice. (Business Feature)

Open - Profile of the business model of a successful dental laboratory. (Leadership Profile)

Vision 21 - A photo feature of NADL's Vision 21 meeting. (Business Feature)

J. Sargeant Reynolds Community College - An NADL educator member interview. (Final Impression)

Technical

Just an everyday story - Restoring extensive coronal lesions with IPS e.max® by Florin Stoboran, DT (Technical)

Zirconia - A comparative look at what's out there and how your laboratory can benefit. (Product Feature)

Open - A 1,000 to 1,200 word technical article about a specific technique or product. (Technical Feature)

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Open - A 300-word product feature. (Product Buzz)

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May - Privately Held Laboratories

Ad Placement Deadline - April 2, 2012

Issue Mails - April 30, 2012

Polybag - SOLD

May 2011 cover



Business

Growth Potential

What does the future hold for privately held dental laboratories? Is there room for growth or will they go the way of the mom and pop grocery stores. (Cover)

Open - Profile of the business model of a successful dental laboratory. (Leadership Profile)

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Open - A 1,000 to 1,500 word feature looking at an innovative business practice. (Business Feature)

Digital Impression Systems - A comparative look at what's out there and how your laboratory can benefit. (Product Feature)

Open - An NADL educator member interview. (Final Impression)

Technical

Open - A 1,500 to 2,000 word case-based technical article. (Technical)

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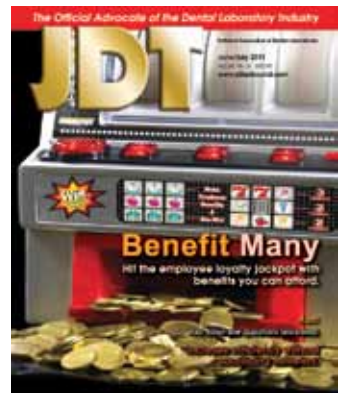
June/July - Analyzing Technology

Ad Placement Deadline - May 28, 2012

Issue Mails - June 25, 2012

Polybag - Open

June/July 2011 cover



Business

Analyzing Technology

A how-to guide to marketing, buying and planning for new technology in your dental laboratory. (Cover)

Open - Profile of the business model of a successful dental laboratory. (Leadership Profile)

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Milling Centers - A comparative look at what's out there and how your laboratory can benefit. (Product Feature)

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August/September - The Leaders We Need

Ad Placement Deadline - July 30, 2012

Issue Mails - Aug. 30, 2012

Polybag - SOLD

August/September 2011 cover



Business

The Leaders We Need

A look at the next generation of dental laboratory leaders making their way up the ladder. Who they are, what they're bringing to the industry and what we need from them. (Cover)

Open - Profile of the business model of a successful dental laboratory. (Leadership Profile)

Open - A must-know news item of concern to everyone in the industry. (Know It Now)

Open - A statistical snapshot of the profession. (Survey Feature)

Open - A 1,000 to 1,500 word feature looking at an innovative business practice. (Business Feature)

CAD/CAM Milling Systems - A comparative look at what's out there and how your laboratory can benefit. (Product Feature)

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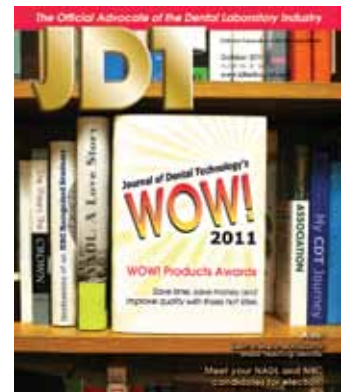
October - WOW!

Ad Placement Deadline - Aug. 27, 2012

Issue Mails - Sept. 24, 2012

Polybag - Open

October 2011 cover



Business

WOW! Products

The top 10 products that save dental laboratory owners time and money while improving quality. (Cover)

Open - Profile of the business model of a successful dental laboratory. (Leadership Profile)

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November/December - The Leaders We Need

Ad Placement Deadline - Oct. 25, 2012

Issue Mails - Nov. 26, 2012

Polybag - Open

November/December 2011 cover



Business

NADL Vision 21 Meeting

The next best thing to being there - JDT gives you an in-depth look at how we do business today in this preview of the industry's premiere business meeting. (Cover)

Open - Profile of the business model of a successful dental laboratory. (Leadership Profile)

Open - A must-know news item of concern to everyone in the industry. (Know It Now)

Open - A statistical snapshot of the profession. (Survey Feature)

Open - A 1,000 to 1,500 word feature looking at an innovative business practice. (Business Feature)

Laboratory Management Software - A comparative look at what's out there and how your laboratory can benefit. (Product Feature)

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